



Sponsorship Levels

A sponsorship identifies an organization as one that supports an important consumer – the older adult. In addition, it enables Indy Creative Aging to further its mission of connecting community resources to adults 50 and older in Central Indiana. Currently, there are 400 non-profits benefiting from exposure via the website, www.indycreativeaging.org.

All sponsors have the opportunity to provide promotional collateral for inclusion in gift bags, raffles, and other promotional giveaways.

All sponsorships for Indy Creative Aging, a 501(c)(3) not-for-profit organization, are tax-deductible.

Community Leader Level -- \$10,000

Sponsor Advertising Benefits for 12 months:

1. Exclusivity for company's specific market sector
2. Premium banner ad with company name and logo on home page
3. Premium listing on sponsorship website page with name and logo
4. Direct link to company's website from home page
5. Direct link to company's website from sponsorship page
6. Premium placement in monthly e-newsletter/e-blasts
7. Premium placement in printed promotional materials and signage
8. Public recognition at media events
9. Public recognition at presentations, health fairs and senior expos
10. Opportunity to disseminate information to targeted audience via e-newsletter/e-blasts

Distinguished Level -- \$5,000

Sponsor Advertising Benefits for 12 months:

1. Preferred website placement with company name and logo on home page
2. Preferred listing on sponsorship website page with name and logo
3. Direct link to company's website from home page
4. Preferred placement in monthly e-newsletter/e-blasts
5. Preferred placement in printed promotional materials and signage
6. Public recognition at presentations, health fairs and senior expos
7. Opportunity to disseminate information to targeted audience via e-newsletter/e-blasts

Supporting Level -- \$2,500

Sponsor Advertising Benefits for 6 months:

1. Name listed on sponsorship website page with logo
2. Direct link to company's website from sponsorship page
3. Name listed in monthly e-newsletter/e-blasts
4. Name listed in all printed promotional materials, i.e. brochure
5. Opportunity to disseminate information to targeted audience via e-newsletter/e-blasts

Friends Level -- \$1,000

Sponsor Advertising Benefits for 6 months:

1. Name listed on sponsorship website page with direct link
2. Name listed on monthly e-newsletter/e-blasts
3. Name listed in all printed promotional materials, i.e. brochure
4. Opportunity to disseminate information to targeted audience via e-newsletter/e-blasts

Return form to:

**Suzie Davidson, Director
Indy Creative Aging
4755 Kingsway Drive, Suite 200
Indianapolis, IN 46205
suzie@indycreativeaging.org**

Please indicate the desired level of sponsorship.

- Community Leader Level -- \$10,000
- Distinguished Level -- \$5,000
- Supporting Level -- \$2,500
- Friends Level -- \$1,000

Contact Person

Date

Address

Telephone

Email Address